



## AMERICAN EAGLE OUTFITTERS (AEO) NAMES BOB MADORE EVP AND CFO

- 1) American Eagle Outfitters has named Bob Madore EVP and CFO, effective October 28, 2016.
- 2) Madore will oversee all aspects of finance, merchandise planning and allocation, and investor relations.
- 3) He most recently served as SVP, CFO, at Ralph Lauren and has held various senior management roles there since 2004.

American Eagle Outfitters announced today that Bob Madore has been appointed EVP and CFO, effective October 28, 2016. He will report to CEO Jay Schottenstein. Madore will replace Scott Hurd, the company's Chief Accounting Officer, who has served as Interim CFO since May 2016. In his new role, Madore will oversee all aspects of finance, merchandise planning and allocation, and investor relations.

Madore joins American Eagle Outfitters as a retail executive with extensive financial and operational experience. He most recently served as SVP, CFO, at Ralph Lauren, where he has held various senior management roles since 2004. He has been instrumental in growing global business across multiple channels, concepts and product categories. Prior to joining Ralph Lauren, Madore served in senior finance and retail operational roles at Nine West Group and New York & Company.

**Figure 1. American Eagle Outfitters: Management Changes**

In/Out (+/-)	Date	Name	Title	Brief Introduction
+	Sep 2016	Bob Madore	EVP, CFO	Joins as a seasoned retail executive with extensive financial and operational experience. He most recently served as SVP, CFO, at Ralph Lauren.
-	Sep 2016	Scott Hurd	Interim CFO	Served as Chief Accounting Officer from May 2012 until May 2016 and also served as VP and Controller until May 2016.
+	Jun 2016	Kyle Andrew	EVP, Chief Marketing Officer	Served as SVP, Brand Director, for Kate Spade Saturday from 2013 to 2015, and SVP, Global Brand Marketing, for Kate Spade New York from 2008 to 2012.
+	May 2016	Peter Z. Horvath	Chief Global Commercial and Administrative Officer	Served as CEO and Chairman of Mission Essential Personnel, a provider of intelligence and insight to the US Departments of Defense, State and Homeland Security and to the intelligence community, from January 2012 to June 2015.
-	Apr 2016	Mary Boland	Chief Financial and Administrative Officer	Served as the Chief Financial and Administrative Officer and EVP from July 2012 to April 2016. Had previously served as SVP of Finance and Distribution of The Americas at Levi Strauss & Company since November 2007.
+	Dec 2015	Jay L. Schottenstein	CEO	Served as Interim CEO from January 2014 to December 2015. He has served as Chairman of the company since March 1992, and previously held the role of CEO from March 1992 until December 2002.
-	Sep 2015	Michael Leedy	Chief Marketing Officer	Joined the company in 1995 and most recently served as EVP of Marketing.
+	Mar 2015	Jennifer Foyle	Global Brand President, Aerie	Joined the company in August 2010 as Chief Merchandising Officer for the Aerie brand.



In/Out (+/-)	Date	Name	Title	Brief Introduction
+	Mar 2015	Chad Kessler	Global Brand President, American Eagle	Joined the company in February 2014 as Chief Merchandising and Design Officer for the American Eagle brand. He previously worked for Abercrombie & Fitch for 15 years.
-	Jan 2014	Robert Hanson	CEO	Served as CEO of from January 2012 to January 2014. He previously served as EVP and President of Global, Levi's, at Levi Strauss & Company from September 2010 to November 2011.
-	Jan 2014	Roger S. Markfield	Vice Chairman and Executive Creative Director	Joined the company in 1993. Previously served as Chief Merchandising Officer from 1995 to 2002, a member of the board of directors since 1999, Co-CEO from December 2002 to November 2003, and Vice Chairman from 2003 to 2006.



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